

## COSUCRA IS B CORP CERTIFIED

**The family-owned company specializing in the production of natural ingredients from chicory and peas, COSUCRA, is proud to announce its achievement of becoming B Corp certified, joining a growing group of companies reinventing business by pursuing a sustainable purpose, as well as profit. This highlights the company's commitment to high social and environmental standards, marking a significant milestone for COSUCRA in its mission of sustainable development and social responsibility.**

Since September 16<sup>th</sup>, COSUCRA has officially joined the B Corp community, a growing group of over 9,000 companies worldwide, who are committed to benefiting all stakeholders rather than prioritizing profit alone. COSUCRA has been certified by B Lab, the non profit behind the B Corp movement. Becoming a B Corp underscores COSUCRA's unwavering commitment to the high standards of social and environmental performance.



*"COSUCRA is now part of a select group of impactful, responsible companies. For us, it is recognition of a journey started several years ago, validating our path towards being a positive impact company for the planet, our employees, and the surrounding communities."* explains Eric Bosly, CEO of COSUCRA.

### Why B Corp ?

As part of its CSR policy, COSUCRA has set non-financial goals to be achieved by 2030, measured through six KPIs:

- Sourcing 50% of raw materials under sustainable agriculture contracts;
- Reducing COSUCRA's carbon footprint by 50%;
- Reducing water usage in its industrial processes by 30%;
- Promoting gender diversity in teams;
- Reducing workplace accidents;
- Contributing to healthy and sustainable nutrition for all.

These goals are shared by all COSUCRA employees and shareholders. B Corp certification, being rigorous in nature, also seemed the most appropriate for evaluating progress in this direction.

### **A long journey towards excellence**



The B Corp certification evaluates companies in five key areas: governance, environment, customer expectations, employee well-being, and community impact. COSUCRA met strict requirements in these areas. The main changes included formalizing existing actions through the creation of various tools and policies, such as a Code of Conduct and a sustainable purchasing policy.

The certification process is rigorous, as candidates must score a minimum score of 80 out of a maximum of 200 points and prove that they have implemented socially and environmentally responsible practices.

*"All B Corps must legally have embedded their commitment to purpose beyond profit in their company articles"* continues Eric Bosly.

Started in February 2023, COSUCRA's lengthy certification journey resulted in a score 80.2 out of a maximum of 200 points. Every three years, B Corp must recertify to uphold certification. As a result, the company already aims to improve at the next re-certification in three years.

### **Impact and future**

The impact of of this certification has beneficial effects both internally and externally. The B Corp certification involves each employee in implementing socially and environmentally responsible practices, while assuring COSUCRA's clients and partners that the company integrates societal and environmental issues into all its endeavors.

COSUCRA is now part of a community of over 9,000 companies worldwide that share the same values and goals. In the Benelux region, the B Corp community includes more than 400 companies.

*COSUCRA is determined to make its membership to the B Corp community not just recognition of its past efforts but also a solid foundation for its future actions, continuously improving its impact and contributing to a more inclusive, equitable, and regenerative economy,” concludes Eric Bosly.*

## About B Lab Benelux

B Lab transforms the economy to benefit everyone, from communities to the planet. As a leader in economic systems change, our global network creates standards, policies, and tools for businesses and certifies B Corporations leading the way. Today, our global community includes over 9,000 B Corps across 105 countries and 162 industries, with more than 200,000 companies managing their impact using the B Impact Assessment.

## About COSUCRA

COSUCRA, founded in 1852, specializes in extracting and concentrating natural ingredients from chicory and peas. Our success is built on the dedication of our 350 employees and the strong, lasting relationships we maintain with growers and customers worldwide. Our vision is rooted in four key pillars:

- We take pride in our deep **roots**, valuing our strong foundations, heritage, and close ties with the local agricultural and economic environment.
- Our commitment to **health** drives us to develop ingredients that support nutritionally balanced, plant-based foods, enhancing consumer well-being.
- We continuously seek new **talents** to foster innovation and ensure quality through ongoing training, reflecting our dedication to growth and adaptation.
- Lastly, we are committed to the **planet**, striving to reduce our environmental impact and promote a future in harmony with nature amidst the challenges of climate change.

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